

K-LOVE is a VERY important part of my family's day. It's encouraging, family friendly, and supports values like patience, hope, faith, and caring for our neighbors as we hit the road on our busy days. It has quality programming that a smaller local radio station could not afford, including guests, news, and stories. We support K-LOVE because we believe in it's mission. We listen nationwide when we are on vacation, thanks to the translators, because of its encouraging format (so many other channels are cynical or even obscene!) with all the radio stations available in Albuquerque, I consistently choose K-LOVE because of all these qualities. Don't let anyone take it away from me!!!